

Unity of Asia - Forward Altogether

Team 'Enterprise'

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<Introduction>

Asia have their own type of regionalism order in traditional way. Asia's traditional regionalism, 'Anarchy under hierarchy', was destroyed violently by the modern European order. The incomplete transition toward modern times left problems about history, moral responsibility of colonialism, which lead Asia to suffer in regional integration.

But history of Asia is closely related because of their geographical proximity and the food is also similar. In addition, as countries such as China are developing rapidly the unification of Asia is needed more than ever. Unification of Asia will bring synergy effect in many aspects, and that will help solving practical issues such as international marriage and life of second generations. So, we want to propose the model of Asia union in the aspects of economy, culture, and security.

<Economy>

The world economy is going through multilateralism and regionalism since the 1990's. Economic cooperation is actively achieved by Korea, Japan and China, and if this cooperation is extended into the level of Asia countries, then it will make the unification of Asia come true. Asian unification can be started from pragmatism in economy, an economic benefit, and that can be developed into culture, society and international politics in stages.

Therefore, we introduce OAB, One Asia Bank, as a measure to realize economic unification. The purpose of OAB is to promote economic development by active international trade between Asian countries. First, it will make the yuan, Chinese currency as major currency so yuan can be used everywhere in Asia., The trade should be done without additional exchange, yuan should be replaceable to Asian currency. This money unification which will be done partly will activate the trade between countries in Asia. Also, the yuan will be the representative currency of Asia, and that can have competence toward dollar and euro. Second, the OAB will prepare a common purse of Asia to ensure the Asian financial capital. The common purse can get bigger by giving the loan to another country and investing. It will play a decisive role in recovery of Asian country in financial crisis, and when lending money to Asian countries, it will offer lower interest rate.

<Culture>

For the practical integration of Asia, Asian people of various nationalities should have common cultural background and talk about the same topics. Also, they should understand and respect each countries' traditional culture. We suggest One Asia Broadcasting System(OABS) as a joint channel which will be sent to the whole Asia countries. This channel will broadcast various programs for its goal. Branches will be set at every country to minimize the geographical disadvantage.

OABS will organize popular TV drama and movie of each country by turns as well as report Asia's main issues on the news. It will also invest in cross border co-production films or TV dramas and televise them. It can make Asian people more familiar with other Asian countries' masterpiece. Also, it will broadcast a multinational live music program. Famous singers from diverse Asia countries will come on the stage and bilingual MC will host this show in English, Chinese, Korean, etc. By absorbing the huge Japanese music market, we can expect Asia will get more purchasing power at the international music market.

OABS will telecast each Asia countries' culture introduction program such as traditional holiday customs, proper etiquettes at a various situations, etc. This program can make Asians

understand each other more deeply or avoid misunderstandings. The short documentaries of all Asian countries' history will be televised, too. For a long time, Asia's history problems has been a ball and chain of Asia's cooperation and union. This documentary will softly resolve it by cultural approach, and also this can be another opportunity to dig up hidden history buried in other country. On daytime, it will televise cooking tutorial show which teaches how to make diverse Asian foods. When recipes and ingredients are mixed, many new fusion cuisines will be made and Asia's cooking culture will grow in abundance.

The broadcast of these various programs will form a solid basis for understanding their own culture. TV drama and film containing each nation's lifestyle will enhance mutual understanding. Asian people will communicate through the music, approach the history without objections, talk about the same issues, have cultural community spirit and feel familiar to each other. Same cultural background and all shared media contents will be great help to unify the various Asian culture.

<Security - Food security>

Rice is the most important grain to Asia countries. But lots of countries are depending on importation to secure their food rather than farming on their own. Even though it is not the most economical idea, to achieve self-sufficiency is important for fostering independence between the international situations.

During two years starting from 2007, International grain prices have skyrocketed. The main reason was decreased inventories and export regulations of the exporting country. At that time, Asia countries sensed the crisis and prepared some countermeasures. Like this, it is more economical to jointly cope with rice supply and food security rather than to solve separately. In other words, it is necessary for Asian nations to cooperate.

We suggest One Asia Food Security System, OAFSS, to address this issue. The main activities will be: First, store the Asia joint food. Collect certain amount of grain from each member nation as a quota system. When farmers have a bad harvest or grain price is too expensive, OAFSS will sell the stored grain cheaper than the fair market price or lend it. Second, share the agricultural production technology for increase the production per unit area and develop some techniques to make crops resist against disease, insects and viruses. Third, improve awareness of food consumption. Decrease the food waste by launching the active campaign traveling Asian countries. By this system, Asian countries can secure the food stably even the international price change or the crops fail.

<Security - Energy security>

As the instability grows and the competition to secure resources are strengthen, the politicization of energy is being accelerated. And countries in Asia, especially East Asia, are the provider and performer simultaneously that are affected by international energy situation. So to say, they are in the middle of the international energy changes.

As China's economy and industry develops, their demand for energy grows sharply and the imbalance between regional energy supply take places. Not only China, but also Korea has difficulties in ensuring energy. With the high level of energy dependence on imports, the industrial structure that consumes big amount of energy, and shortage in the alternative energy, Korea is vulnerable to energy crisis.

The degree of energy self-sufficiency is getting worse, and in this situation, no one can get benefit if Asian countries enter competition to ensure energy resources. Also, the expansion

of competition into conflict should be prevented. The multilateral cooperation will contribute to Asia Energy Security.

So, we propose OAESS, One Asia Energy Security System. The main activities will be: first, the group purchase of energy resources for bigger bargaining power, reasonable prices and stable import structure. Second, the interchange of alternative energy technology such as nuclear power in order to facilitate safer energy development. Third, promotion of joint construction in several resource endowment in Asia, for resource development work and its infrastructure. Fourth, the provision in an institutional strategy for smooth energy project investment and enhancement in energy trade. In Asia, the big consumers of energy and the resource endowment coexist. And by building a close cooperative system with Russia, gigantic synergy effect is expected.

<Conclusion>

Asian countries had a hard time to accomplish the successive integration because of imperfect transition toward modern times and different economical standard. But with the similarity of culture and food, close connection between histories and the possibility of economic development, the unification of Asia is very important assignment. In addition, Asian nations' active participation of regionalism and the levels of economic development after late 1990s shows Asian unity indicates the possibility of future as well as is a supreme task.

So we discussed about the means to unite Asia as economic, cultural and securitive way and suggested the Asia Union model. Considering national development level, cultural diversity, innate specialty and characteristic in Asia countries in a comprehensive way, we introduced one of the most effective Asia integration means.

In today's global society in which the border is fading away and globalization is going on, where the competition between countries are growing sharply in various aspects, the unification of Asia have a great importance. This will be the opportunity to economically, culturally developing countries, the reliable coagent to the leading countries, and the starting point opening the bright future by cooperation and advanced identity for all Asian countries.

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